

Contact seminar
European cooperation between universities and enterprises in the VET and HE field
Warsaw, 13 – 16th October 2010

Hotel Campanile
Warsaw, Towarowa Rd. 2

Programme

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| Wednesday, 13th October 2010 | | |
| 16:00-18:00 | Arrival of participants and registration (1 st floor) | |
| 18:00 | Ice-breaking welcome meeting (ground floor, Campanile hotel restaurant) | |
| Thursday, 14th October 2010 | | |
| 09:00 – 11:30 Plenary session 1 st floor, rooms: Symfonia and Rapsodia | <p>Welcome addresses and official opening of the seminar - Marcin Rolnik, Member of the Management Board of FRSE, Anna Atlas Director of the LLP</p> <p>Introductory lectures on university-industry cooperation – new role of HEI in Europe 2020 strategy European Commission perspective – Patricia de Smet, DG Education and Culture, Unit for Higher Education, Erasmus</p> <p>University-Industry cooperation in the Leonardo da Vinci and Erasmus programmes – possibilities, results gained so far in Poland and future challenges – Izabela Laskowska, NA LLP-LdV Poland and Dorota Rytwińska, NA LLP-Erasmus Poland</p> <p>University-Industry cooperation in the Erasmus programme – German perspective – Beate Kömer, DAAD, NA for EU Cooperation Germany</p> <p>Moderation: Beata Skibińska, FRSE Poland</p> | |
| 11:30 – 12:00 | Coffee break | |
| 12:00 – 14:00 Two parallel sessions | <p><u>Session I: Rapsodia Room</u></p> <p>How Leonardo da Vinci can help you to start or to enhance University – Industry cooperation – discussion.</p> <p>Leonardo session will be focused on the opportunities to develop educational products they precisely answer needs of enterprises and the labour world. The close University-Industry co-operation is essential to succeed in such type of activities.</p> <p>An introductory presentation will be given by Kinga Pawłowska representing the National Louis University from Nowy Sącz which has implemented a number of projects addressed to enterprises on the basis of their links with strategic partners from SME environment.</p> <p>Discussion will be focused on benefits, impact and chances offered by U-I co-operation under the Leonardo da Vinci programme</p> <p>Moderation – Izabela Laskowska, NA LLP-LdV Poland</p> | <p><u>Session II: Symfonia Room</u></p> <p>How Erasmus can help you to start or to enhance University – Industry cooperation?</p> <p>Erasmus session will be focused on implementation of Erasmus student placements as an activity linking academia and industry, which at the same time can be a starting point for a strategic cooperation.</p> <p>An introductory presentation will be given by Zbigniew Szczeptańczyk from of the School of Economics and Law in Kielce, a HEI successfully using Erasmus for raising attractiveness of practical placements for its students.</p> <p>Discussion be focused on quality of placements organisation and ways how to involve enterprises in preparation of good placements.</p> <p>Moderation – Beata Skibińska, NA LLP-Erasmus Poland</p> |
| 14:00 – 15:30 | <p>Lunch (Campanile hotel restaurant)</p> <p>Preparation of the HEIs/ partner institutions' stands (Symfonia and Rapsodia rooms)</p> | |
| 15:30 – 18:00 Symfonia and Rapsodia rooms | <p>Exhibition and partner finding and/or bilateral meetings</p> <p><i>Time devoted to networking, bilateral talks, group discussions, etc. At the same time HEIs and enterprises wishing to present their offer can arrange simple stands in order to present information/ promotion materials</i></p> | |

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| 19:10 In front of the hotel | Meeting point for participants wishing to go to the dinner venue by bus. Buses will arrive at 19:10 and will depart from the hotel at 19:15 SHARP. | |
| 19:30 – 22:30 | Dinner at the “Kompania Piwna” restaurant, ul. Podwale 25 (STARE MIASTO district of Warsaw) | |
| 21:30 | First bus will depart for the Campanile hotel | |
| 22:30 | Second bus will depart for the Campanile hotel | |
| Friday, 15th October 2010 | | |
| 9:00 – 10:30 Two parallel sessions | <p><u>Session III: Room Rapsodia</u>: Higher education institutions as centres of Lifelong Learning</p> <p>This session will offer a discussion on HEIs as education providers for so called “non traditional learners” and the opportunities for both Universities and Industry partners offered by the Leonardo da Vinci programme.</p> <p>An introductory presentation will be given by Mateusz Czepielewski, representing the Warsaw Academy of Information Technology, Management and Administration having experience in co-operation with enterprises in the development of training products for various types of users. The second presentation will be given by Agnieszka Chrzęszcz, representing The Centre of E-learning, University of Science and Technology in Cracow. She will present the possibilities of using modern technology and innovative programmes in the context of continuing education.</p> <p>Moderation – Izabela Laskowska, NA LLP-LdV Poland</p> | <p><u>Session IV: Room Symfonia</u>: Higher education institutions as centres of Lifelong Learning</p> <p>This session will offer a discussion on HEIs as education providers for so called “non traditional learners”, i.e. for students not registered for traditional, formal HE programmes (first, second or third cycle students) but other target groups (people seeking new or additional skills and competences, people wanting to extend their knowledge, young learners, adult learners, etc).</p> <p>An introductory presentation "University of Warsaw as an Example of Implementing the Concept of Lifelong Learning in the Academic Environment" will be given by Kordula Skrzyńska from the Open University of the University of Warsaw.</p> <p>Moderation – Beata Skibińska, NA LLP-Erasmus Poland</p> |
| 10:30 – 10:50 | Coffee break | |
| 11:00 – 14:00 Visits to selected HEIs | <p>Buses will wait as from 10:55 in front of the Campanile/Kyriad hotel. Buses will leave from the hotel at 11:00 SHARP</p> <p>The bus with indication Group I: Warsaw University of Life Sciences-SGGW (PL WARSZAW05) and Warsaw University of Technology (PL WARSZAW02)</p> <p>The bus with indication Group II: PL WARSZAW02 and PL WARSZAW05</p> <p>The bus with indication Group III: Warsaw School of Economics (PL WARSZAW03) and Warsaw School of Social Sciences and Humanities (PL WARSZAW37)</p> <p>The bus with indication Group IV: PL WARSZAW37 and PL WARSZAW03</p> | |
| 14:00 – 15:00 | Lunch (Campanile hotel restaurant) | |
| 15:00 – 18:00 | <p>Guided city sightseeing</p> <p>Buses will wait as from 14:55 in front of the Campanile/Kyriad hotel. Buses will leave from the hotel at 15:00 SHARP</p> | |
| 18:30 – 19:30 Symfonia and Rapsodia rooms | Plenary session. Conclusions of the seminar, closing statements, filling-in evaluation form of the seminar | |
| 20:00 – 22:00 | Dinner (Campanile hotel restaurant) | |
| Saturday, 16th October 2010 departure of participants | | |