

**Contact seminar**  
**European cooperation between universities and enterprises in the VET and HE field**  
**Warsaw, 13 – 16<sup>th</sup> October 2010**

**Hotel Campanile**  
Warsaw, Towarowa Rd. 2

**Programme**

<b>Wednesday, 13<sup>th</sup> October 2010</b>	
till 17:00	Arrival of participants and registration
18.00	Ice-breaking welcome meeting (hotel restaurant)
<b>Thursday, 14<sup>th</sup> October 2010</b>	
09:00 – 11:30	<p><u>Session I</u> – plenary session</p> <p>Welcome addresses and official opening of the seminar</p> <p>Introductory lectures on university-industry cooperation – new role of HEI in Europe 2020 strategy European Commission perspective – Patricia de Smet, DG Education and Culture, Unit for Higher Education, Erasmus</p> <p><i>This lecture will present an overview of latest official documents related to strategic developments of the European Union and place of university-industry cooperation. Reference will be made to role of HEIs and educational cooperation in these developments.</i></p> <p>University-Industry cooperation in Erasmus and LdV programmes – possibilities, results gained so far in Poland and future challenges – representatives of the Polish NA for the LLP responsible for Erasmus and LdV</p> <p><i>A short overview of LLP programme opportunities with focus on LdV actions appropriate for U-I cooperation and Erasmus multilateral projects. Presentation will prepare participants to discussion on how both programmes can help HEIs and enterprises to develop mutual cooperation</i></p> <p>University-Industry cooperation in the Erasmus programme – German perspective – Beate Kömer, DAAD, NA for EU Cooperation</p> <p><i>A short overview of Erasmus mobility related actions – student placements, staff training, invited staff from enterprises, intensive programmes and how these actions are used for enhancing U-I cooperation in Germany</i></p>
11:30 – 12:00	Coffee break
12:00 – 14:00	<p>Two parallel sessions</p> <p><i>Both sessions will be implemented according to the same scenario – a moderator will remind the participants about theoretical opportunities provided by the programme, then an introductory presentation showing a real example of a HEIs using the programme for development or improvement of U-I links. On this basis participants will discuss possible idea for projects, exchange opinions, views, ask questions.</i></p> <p><u>Session I:</u></p> <p>How <b>Leonardo da Vinci</b> can help you to start or to enhance University – Industry cooperation – discussion.</p> <p>Leonardo session will be focused on the opportunities to develop educational products they precisely answer needs of enterprises and the labour world. The close University-Industry co-operation is essential to succeed in such type of activities.</p> <p>An introductory presentation will be given by Ms. Kinga Pawlowska representing the National Louis University from Nowy Sącz which has implemented a number of projects addressed to enterprises on the basis of their links with strategic partners from SME environment.</p> <p>Discussion will be focused on benefits, impact and chances offered by U-I co-operation under the Leonardo da Vinci programme</p> <p><u>Session II:</u></p> <p>How <b>Erasmus</b> can help you to start or to enhance University – Industry cooperation?</p> <p>Erasmus session will be focused on implementation of Erasmus student placements as an activity linking academia and</p>

	<p>industry, which at the same time can be a starting point for a strategic cooperation. An introductory presentation will be given by a representative of the School of Economics and Law in Kielce, a HEI successfully using Erasmus for raising attractiveness of practical placements for its students. Discussion moderated by a Polish NA representative will be focused on quality of placements organisation and ways how to involve enterprises in preparation of good placements. Expert's support – Beate Körner</p>
14:00 – 15:30	<p>Lunch</p> <p>Preparation of the HEIs/ partner institutions' stands for facilitation of partner finding</p>
15:30 – 18:00	<p>Exhibition and partner finding and/or bilateral meetings</p> <p><i>Time devoted to networking, bilateral talks, group discussions, etc. At the same time HEIs and enterprises wishing to present their offer can arrange simple stands in order to present information/ promotion materials</i></p>
19:30 – 22:00	Dinner in a folk style restaurant
<b>Friday, 15<sup>th</sup> October 2010</b>	
9:00 – 11:00	<p>Two parallel sessions:</p> <p><i>Since lifelong and lifewide learning is on the top of the political agenda of the European Union and majority of European countries, organisers would like to stress the importance on making of each HEI a centre of LLL. As this is regarded as a specific kind of U-I cooperation and directly linked with the LLP programme, discussion on the topic is very on-time and important. Both session will be implemented according to the same scenario: the European Universities Charter for the LLL will be briefly presented then an introductory presentation will be made showing an example of HEIs activities addressed to non-traditional learners. On this basis participants will discuss possible idea for projects, exchange opinions, views, ask questions.</i></p> <p><b>Session III: Higher education institutions as centres of Lifelong Learning</b></p> <p>This session will offer a discussion on HEIs as education providers for so called “non traditional learners” and the opportunities for both Universities and Industry partners offered by the Leonardo da Vinci programme. An introductory presentation will be given by Mr. Mateusz Czepielewski, representing the Warsaw Academy of Information Technology, Management and Administration having experience in co-operation with enterprises in the development of training products for various types of users.</p> <p><b>Session IV: Higher education institutions as centres of Lifelong Learning</b></p> <p>This session will offer a discussion on HEIs as education providers for so called “non traditional learners”, i.e. for students not registered for traditional, formal HE programmes (first, second or third cycle students) but other target groups (people seeking new or additional skills and competences, people wanting to extend their knowledge, young learners, adult learners, etc). An introductory presentation will be given by a representative of the unit “Open University” of the University of Warsaw.</p>
11:00 – 14:00	<p>Visit to selected HEIs</p> <p>Group I: Warsaw University of Life Sciences-SGGW (PL WARSZAW05) and Warsaw University of Technology (PL WARSZAW02) (t.b.c.)</p> <p>Group II: Warsaw School of Economics (PL WARSZAW03) and Warsaw School of Social Sciences and Humanities (PL WARSZAW37) (t.b.c.)</p> <p><i>The objectives of these visits are: to familiarise participants with organisation and infrastructure of some Polish HEIs, to present these HEIs current activities related to U-I cooperation. This should form basis for further discussion among participants.</i></p>
14:00 – 15:00	Lunch
15:00 – 18:00	Guided city sightseeing
18:30 – 19:30	Conclusions of the seminar, closing statements and introduction to the evaluation of the seminar
20:00 – 22:00	Dinner at the hotel restaurant
<b>Saturday, 16<sup>th</sup> October 2010</b> departure back home	